





2024 STRATEGIC OBJECTIVES



PEOPLE

OMC will be the best place to work where team members feel valued, empowered and engaged.



RELIABILITY

OMC will be the safest and most reliable healthcare organization that provides a best-in-class patient experience.



VALUE

OMC will be the choice for comprehensive family and specialty care services in our primary service area.



COMMUNITY

OMC will improve the health and wellness of the community we serve through growth in access to care.

VALUES: Honesty • Integrity • Teamwork • Compassion • Respect • Quality



2024 STRATEGIC OBJECTIVES



PEOPLE

Organizational Dashboard Measure:

- Turn Over rate

Initiatives:

- Epic
- Workforce Development
- Healthy Culture Initiative



RELIABILITY

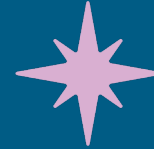
Organizational Dashboard Measure:

- Facility Would Recommend

- Safe Care Composite

Initiatives:

- Epic
- Patient Experience Structure
- Daily Engagement System



VALUE

Organizational Dashboard Measure:

- Operating Margin

- Revenue

Initiatives:

- Epic
- Primary and Specialty Care Expansion



COMMUNITY

Organizational Dashboard Measure:

- New Patient's (New MRN)

Initiatives:

- Epic
- **Service Expansion:** Mental Health, Direct to Business

VALUES: Honesty • Integrity • Teamwork • Compassion • Respect • Quality